

Case Study



Jonathan Reid is GM of Portakabin's Event Hire Division in Scotland. Of his involvement in The Dynamic Leader programme he said:

"My participation in The Dynamic Leader programme was fortuitous in its timing - changes and improvements were required in my business and the financial results obtained throughout my year of study speak for themselves - turnover up by 27 percentage points, gross margin up by 10 percentage points. This has been a wonderful year and without doubt my participation on the programme has been the major factor in obtaining these improvements"

"Thank you ChangeMasters!"

Jonathan Reid
Portakabin
January 2008