



Programme Elements

Psychometric Profile

Through feedback from dozens of participants, the Personal Profile Analysis is consistently rated as the most powerful Dynamic Leader element stimulating rapid mindset and behavioural change.

Personal Development Plan

This acts as the compass that guides the participant's involvement in Dynamic Leader and ensures that they deliver both their personal change goals and the business improvement goals agreed with their line manager.

Workshops

A series of 6 deeply experiential workshops provide the mindset shifting inspiration and the Leadership tools and techniques that will back it up.

Line Manager Support

Line Manager support is of vital importance. We work with the participants and the line manager to identify behavioural changes. Active Line Manager support, encouragement and coaching is fundamental to their success.

Action Learning Group

Participants will work with fellow participants to explore and share how to apply what they have learned. This will significantly broaden their outlook and help them find solutions to common problems.

ChangeMasters Support and Coaching

We will provide them with support and coaching throughout the Programme.

Leadership Logs

Experience has taught us that the process of reflecting on learning and experience is invaluable in bedding-in the tools and habits that work. We therefore encourage all participants to create a monthly Learning Log, reviewing what has worked and planning for the month ahead.

Contact us now:

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The Dynamic Leader Programme

This breakthrough Leadership programme turns Managers into High Performing Leaders and routinely delivers significant payback for the individual and the company.

Running over a 9-month period the Dynamic Leader embeds deep and sustainable change.

It is run in 2 formats:

- 1 Open Programme - where individual managers can develop alongside managers from other organisations.
- 2 In-Company Programme - where the whole management team can grow and develop together with the effect of stimulating company-wide change.

In-Company Programme

In-Company programmes have the same structure as outlined under 'Open Programme'. The main difference is the goals and change outcomes set for it.

The Dynamic Leader can be used to:

- Create a new culture to future-proof the organisation
- Turnaround company performance
- Prepare the company for growth or new opportunities
- Maximise company performance and profitability

"The Dynamic Leader Programme was groundbreaking for me it was as if the management and leadership blindfold had been removed I started to completely change my management behaviours very early in the programme, in fact from the first workshop."

Wullie Mulgrew
Senior Branch Manager
Wise Property Care

www.dynamic-leadership.co.uk

Open Programme

Who should participate?

Reasons for participation include:

- The need to boost performance and results
- New challenges requiring a change in leadership style and capability
- Promotion or preparation for it

What does it deliver?

By combining carefully blended learning, development and personal change tools and approaches, The Dynamic Leader enables the vast majority of participants to create:

- Sustainable mindset shift and alignment with that of a High Performing Leader
- Rapid behavioural change gets better results
- Ability to use a range of Leadership Styles to match the broad range of personality types
- A team able to manage the day to day freeing the Manager/Leader to focus on their key goals; improving their part of the business; taking a more strategic view
- Increasing team commitment ownership and accountability

How is it structured?

The Dynamic Leader uses the same combination of tools, techniques and change & learning technologies on both Mixed and In-Company programmes.

- Psychometric Profiling and Coaching
- Personal Development Plan and Goals
- Series of 6 Workshops
- Strong Line Manager Support
- Monthly Leadership Log
- Action Learning Groups
- Continuous Support and Coaching from the ChangeMasters Team
- Final presentation

These elements are explained in more detail on page 4



Optional accreditation by The Institute of Leadership and Management


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